

Terms and Conditions - Zero to One Program

These terms and conditions ("Terms") govern your participation in the Zero to One program ("Cohort ") offered by Dravy Brands. By applying and participating in the Program, you agree to abide by these Terms.

1. Eligibility:

- 1.1 The Program is open to all student entrepreneurs and aspiring entrepreneurs aged 18 years or older.
- 1.2 Participants must have a startup idea or an existing early-stage startup.
- 1.3 Participants must be residents of India.
- 1.4 Participants must have access to the internet and necessary technology to engage in the Program.

2. Application Process:

- 2.1 To apply for the Program, participants must register through the provided link: <https://dravybrands.com/#/zero-to-one>.
- 2.2 The application must be completed accurately and provide all required information.
- 2.3 The application submission deadline is [insert date].
- 2.4 Only 20 participants will be selected for the Program, based on the quality of their startup idea or existing startup.

3. Program Benefits:

- 3.1 Selected participants will receive access to the Zero to One program, which includes various resources, mentorship, and guidance to develop their startup idea or enhance their existing startup.
- 3.2 Dravy Brands will provide support in website development, logo design, strategy planning, market research, and financial modeling.
- 3.3 Live sessions will be arranged featuring accomplished entrepreneurs to provide inspiration and guidance in the participants' specific startup fields.
- 3.4 The participant with the best startup, as determined by Dravy Brands, will receive funding of 2 lakh rupees within three weeks of connecting with Dravy Brands.

4. Participant Responsibilities:

- 4.1 Participants must actively engage in the Program, attend the provided sessions, and complete assigned tasks and assignments.
- 4.2 Participants must maintain professionalism, respect, and cooperation while interacting with Dravy Brands' representatives, mentors, and fellow participants.
- 4.3 Participants must adhere to all applicable laws, regulations, and ethical standards throughout the Program.

5. Intellectual Property:

- 5.1 Participants retain all intellectual property rights to their startup ideas or existing startups.
- 5.2 Dravy Brands may request participants to provide information and updates regarding their startup progress for evaluation and promotional purposes.

6. Confidentiality:

- 6.1 Participants may be exposed to confidential and proprietary information during the Program.
- 6.2 Participants agree to maintain the confidentiality of any information designated as confidential by Dravy Brands and not disclose it to any third parties without prior written consent.

7. Termination:

- 7.1 Dravy Brands reserves the right to terminate a participant's involvement in the Program at its discretion, without providing a reason.
- 7.2 Participants may voluntarily withdraw from the Program by notifying Dravy Brands in writing.

8. Disclaimer:

- 8.1 Dravy Brands does not guarantee the success or funding of any participant's startup.
- 8.2 Participants understand and acknowledge that the ultimate success of their startup depends on various factors beyond Dravy Brands' control.

9. Amendments:

- 9.1 Dravy Brands reserves the right to modify or amend these Terms at any time, and such changes will be effective upon posting on the official Dravy Brands website.

10. Governing Law and Jurisdiction:

- 10.1 These Terms shall be governed by and construed in accordance with the laws of India.
- 10.2 Any disputes arising from or in connection with these Terms shall be subject to the exclusive jurisdiction of the court.

By applying for the Zero to One Cohort , you acknowledge that you have read, understood, and agreed to the refund policy outlined above. If you have any questions or require further clarification, please reach out to us via the contact information provided on our website.

We wish you the best of luck in your entrepreneurial journey and look forward to working with you through the Zero to One program.

