Privacy Policy for Zero to One Cohort:

This Privacy Policy describes how Dravy Brands ("we," "us," or "our") collects, uses, and discloses personal information in relation to the Zero to One program (the "Cohort"). The Program is designed for student entrepreneurs and aspiring entrepreneurs who wish to participate in various activities and receive support from Dravy Brands to develop their startup ideas. We are committed to protecting your privacy and ensuring the security of your personal information. By participating in the Program, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

1. Collection of Personal Information:

1.1. We may collect personal information directly from you when you register for the Zero to One Program through the designated registration link. The personal information we may collect includes, but is not limited to: * Your name

* Your email address

* Your contact number

* Your educational institution details

* Any additional information you provide during the registration process

2. Use of Personal Information:

2.1. We may use the personal information we collect for the following purposes:

* To evaluate your eligibility and suitability for participation in the Zero to One Program.

* To communicate with you about the Program, including providing updates, notifications, and related information.

* To provide you with the requested services and support, including website development, logo design, strategy planning, market research, financial modeling, and live sessions.

* To administer the Program, including selecting the best startup for potential funding and evaluating overall Program effectiveness.

* To comply with legal and regulatory requirements.

3. Disclosure of Personal Information:

3.1. We may disclose your personal information to the following third parties for the purposes described in Section 2:

* Trusted service providers who assist us in providing the Program services and support

* Accomplished entrepreneurs participating in the live sessions, to provide inspiration and guidance

* Legal and regulatory authorities, if required by applicable law or to protect our rights and interests.

4. Data Security:

4.1. We implement appropriate technical and organizational measures to protect the security and confidentiality of your personal information. However, please note that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

5. Retention of Personal Information:

5.1. We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

6. Your Rights:

6.1. You have the right to access, correct, or delete the personal information we hold about you. If you wish to exercise any of these rights or have any questions or concerns regarding your personal information, please contact us using the contact details provided below.

7. Changes to the Privacy Policy:

7.1. We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Effective Date" at the beginning of this Privacy Policy. Please review this Privacy Policy periodically to stay informed about our privacy practices.

8. Contact Us:

8.1. If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at: Mail: contactus@dravybrands.com

By participating in the Zero to One Program, you acknowledge that you have read and understood this Privacy Policy and agree to its terms and conditions.